



# 2023 Gathering of Friends and Champions

## Sponsorship Form

Name \_\_\_\_\_ Phone \_\_\_\_\_

Farm/Business Name \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Sponsorship Level & Amount \_\_\_\_\_

\* Print ready artwork for both ads and business cards must be submitted with sponsorship entry or e-mailed to Susan Hannah at [ilr@lamaregistry.com](mailto:ilr@lamaregistry.com) by **September 15, 2023**. **This is the final deadline for entry in the show book.**

\*\* If paying for your sponsorship by credit card, call the ILR Office at 406-755-3438. You may submit your sponsorship with your entries. If you are paying by check separate from your entries, mail your sponsorship to:

**International Lama Registry**

**Attn: Gathering Sponsorship**

**PO Box 8  
Kalispell, MT 59903**

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## **SPONSORSHIP Levels and Benefits**

All Sponsorship Levels will also receive the "Friends of The Gathering" Sponsor Perks

### **Diamond Sponsor - \$1,500 and Up**

**This sponsorship level provides preferred promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.**

- "Walton Webcasting Featured Sponsor" including additional Special Promotion/Advertisement and Scrolling Sponsorship during Livestream
- \*Three Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In Order from Highest Level Sponsor by Date Received)
- A Full Page Color\*\*Advertisement in The Gathering Show Program (You Must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Platinum Sponsor - \$1,000 and Up**

**This sponsorship level provides promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.**

- One Special Promotion Advertisement and Scrolling Sponsorship during Walton Webcasting Livestream
- \*Two Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In Order from Highest Level Sponsor by Date Received)
- A Full Page Color\*\*Advertisement in The Gathering Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Gold Sponsor - \$750 and Up**

**This sponsorship level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.**

- Scrolling Sponsorship during Walton Webcasting Livestream
- \*Two Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A Full Page B/W\*\*Advertisement in The Gathering Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Silver Sponsor - \$500 and Up**

**This level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.**

- Premium Promotion during Walton Webcasting Livestream
- \*One Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A Full Page B/W\*\*Advertisement in The Gathering Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Bronze Sponsor - \$250 and Up**

**This sponsorship level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.**

- Basic Promotion during Walton Webcasting Livestream
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A 1/2 Page B/W\*\*Advertisement in The Gathering Show Program (You must provide a Horizontal Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Supporting Sponsor or Futurity Sponsors - \$100 and Up**

**Please specify preferred class if a Futurity Sponsor**

- A 1/4 Page b/w\*\*Advertisement in the Gathering Show Program (You must provide a Vertical Ad)
- Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by Show Announcers throughout The Gathering Events
- \*\*Business Card Ad
- "Friends of The Gathering" Sponsor Perks

### **Class Sponsor - \$50 and Up**

- Promotion of your Sponsorship throughout The Gathering Events
- "Friends of The Gathering" Sponsor Perks

### **"Friends of The Gathering" Sponsor - Up to \$50 and all other Sponsorship Levels**

- Individual/Farm name listed in The Gathering
- Sponsorship recognition included in every ILR E-blast sent after receipt of donation
- Recognition on the ILR-SD Gathering Website acknowledging your support