

### **Sponsorship Form**

Name	Phone
Farm/Business Name _	
Email	Website

### Sponsorship Level & Amount

\* Print ready artwork for both ads and business cards must be submitted with sponsorship entry or emailed to Susan Hannah at ilr@lamaregistry.com by February 20, 2024. This is the final deadline for entry in the show program.

\*\* If paying for your sponsorship by credit card, call the ILR Office at 406-755-3438. If you are paying by check separate from your entries, mail your sponsorship to:

### **International Lama Registry**

Attn: Spring Showcase Sponsorship

PO Box 8

Kalispell, MT 59903

### **SPONSORSHIP Levels and Benefits**

All Sponsorship Levels will also receive the "Showcase Friends" Sponsor Perks

### Diamond Sponsor - \$1,500 and Up This sponsorship level provides preferred promotion on the Walton Webcasting Live stream and archives to their 3.1 million subscribers/viewers.

- "Walton Webcasting Featured Sponsor" including additional Special Promotion/Advertisement and Scrolling Sponsorship during Livestream
- \*Three Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In Order from Highest Level Sponsor by Date Received)
- A Full Page Color\*\*Advertisement in Show Program (You Must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

#### Platinum Sponsor - \$1,000 and Up

# This sponsorship level provides promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.

- One Special Promotion Advertisement and Scrolling Sponsorship during Walton Webcasting Livestream
- \*Two Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In Order from Highest Level Sponsor by Date Received)
- A Full Page Color\*\*Advertisement in the Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

### Gold Sponsor - \$750 and Up

# This sponsorship level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.

- Scrolling Sponsorship during Walton Webcasting Livestream
- \*Two Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A Full Page B/W\*\*Advertisement in the Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

### Silver Sponsor - \$500 and Up This level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.

- Premium Promotion during Walton Webcasting Livestream
- \*One Free Stalls (Tack or Show Llamas)
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A Full-Page B/W\*\*Advertisement in the Show Program (You must provide a Vertical Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

#### Bronze Sponsor - \$250 and Up

### This sponsorship level provides some promotion on the Walton Webcasting live stream and archives to their 3.1 million subscribers/viewers.

- Basic Promotion during Walton Webcasting Livestream
- Preferred Stalling in the Facility (In order from highest level sponsor by date received)
- A 1/2 Page B/W\*\*Advertisement in the Show Program (You must provide a Horizontal Ad)
- Sponsorship Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by the Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

### Supporting Sponsor or Futurity Sponsors - \$100 and Up Please specify preferred class if a Futurity Sponsor

- A 1/4 Page b/w\*\*Advertisement in the Show Program (You must provide a Vertical Ad)
- Signage at your Stall Recognizing your Contribution
- Promotion of your Sponsorship by Show Announcers throughout the event
- \*\*Business Card Ad
- "Showcase Friends" Sponsor Perks

### **Class Sponsor - \$50 and Up**

- Promotion of your Sponsorship throughout the event
- "Showcase Friends" Sponsor Perks

### "Showcase Friends" Sponsor - Up to \$50 and all other Sponsorship Levels

- Individual/Farm name listed in the Show Program
- Sponsorship recognition included in every ILR E-blast and the ILRshows.com show website after receipt of donation.